

A portable electronic apparatus has a display having display segments that indicate time in a time display mode. A selecting circuit selects one of the display segments of the display in the time display mode for modification of the segment in a time correction mode in which the time indicated in the time display mode is corrected. A detecting circuit detects a selection by the selection circuit of one of the display segments of the display in the time display mode. A display controller controls the display in accordance with the detection by the detecting circuit of the selection of the display segment of the display so that during the time correction mode, the selected display segment has a display brightness higher than that of the other display segments of the display.